

CORPORATE IDENTITY

Your company or product's identity as expressed through a name, logo, tagline, or stationery is the **foundation that establishes the tone and character of your brand**. These components tell your story. They give your vision a voice. This voice helps you to further your business strategy. A name and logo that is relevant and memorable results in a brand that is meaningful and engaging.

→ Logo - \$500

- 3 original concepts
- 3 revisions on no more than 2 selected concepts

→ Basic business package - \$450

- Business card
- Letterhead
- Envelope

→ Expanded business package - \$800

- Business card
- Letterhead
- Envelope
- Fax cover
- Folder
- CD cover

→ Full business package - from \$5500

- Business card
- Letterhead
- Envelope
- Fax cover
- Folder
- Newsletter template
- E-mail template
- PowerPoint presentation template
- CD cover
- Badge design
- Uniform design
- Exterior/interior signs
- Vehicle design
- **Brand Guidelines Book included**

→ Brand Guidelines Book - from \$600

Package customization is available.